



Sponsorship Proposal

It takes a village, let's make it a good one!



2026

www.villagefoundation.ca

About Us

The Village Foundation is a community-driven initiative rooted in connection, compassion, and meaningful impact. Through a series of engaging, high-energy events, we bring people together to raise funds and awareness for local causes that matter.

We believe in authentic philanthropy — where giving back feels good, inclusive, and fun.

Our Impact

- Three signature fundraising events annually
- Supporting local charities and community initiatives
- Engaging participants of all ages and abilities
- Over \$30,000 raised in 2024 and over \$50,000 raised in 2025
- GOAL - \$70,000 in 2026

Our Audience

- Residents of South Georgian Bay
- Local business leaders
- Families and active community members
- Golf and pickleball enthusiasts
- Professionals and community supporters
- Those affected by cancer



Custom Sponsorship Opportunities

We are happy to create tailored sponsorship packages, including:

- Food & beverage sponsorship
- Prize sponsorship
- Branded experiences
- Volunteer or community engagement initiatives

Our Signature Events



A premium yet welcoming golf tournament bringing together community leaders, businesses, and golf enthusiasts for a day of connection and impact.



A fun, energetic, and social tournament that attracts both competitive players and first-timers alike.



A unique winter experience through scenic trails, combining outdoor adventure with community spirit.

Why Sponsor

- Align your brand with a respected local foundation
- Reach an engaged and affluent audience
- Strong on-site and digital exposure
- Authentic community goodwill
- Opportunities to connect directly with participants



Title Sponsorship

All Signature Events

Presenting Sponsor

\$10,000

Designation: “Village Foundation Signature Event Series presented by [Your Company]”

Includes:

- Top billing across ALL three events
- Logo on all marketing materials (print + digital)
- Prominent signage at all events
- Speaking opportunity at each event
- Social media recognition across all campaigns
- Website feature with backlink
- Opportunity to include branded materials in participant kits
- Complimentary entries:
 - 2 foursomes (Golf4Good)
 - 2 teams (Pickleball4Good)
 - 10 entries (Snowshoe4Good)





Event Sponsorship Package

Title Sponsorship Included in "All Signature Events" Title Sponsorship

- Top logo placement on all event materials
- Premium signage at the clubhouse and key holes
- Speaking opportunity at dinner
- Social media + website recognition

Gold Sponsorship \$2,500

- Prominent logo placement
- Hole signage at the premium hole
- Opportunity for on-course activation
- 1 complimentary twosome
- Social media recognition

Silver Sponsorship \$1,500

- Prominent logo placement
- Hole signage at the premium hole
- Opportunity for on-course activation
- 1 complimentary twosome
- Social media recognition

Hole Sponsorship \$500

- Branded signage at one hole
- Opportunity to be present on-course



Event Sponsorship Package

Title Sponsorship Included in "All Signature Events" Title Sponsorship

- Event named "Pickleball4Good presented by [Company]."
- Top logo placement on all event materials
- Court-side branding
- Speaking opportunity during the awards
- Social media + website recognition

Gold Sponsorship \$1,500

- Prominent logo placement
- Court signage
- 1 complimentary team entry
- Social media recognition

Silver Sponsorship \$500

- Logo on event signage
- Social media recognition





Event Sponsorship Package

■ **Title Sponsorship** Included in "All Signature Events" Title Sponsorship

- Event named "Snowshoe4Good presented by [Company]."
- Top logo placement on all event materials
- Court-side branding
- Speaking opportunity during the awards
- Social media + website recognition

■ **Gold Sponsorship** \$2,500

- Prominent logo placement on signage
- On-site activation opportunity
- 4 complimentary entries
- Social media recognition

■ **Silver Sponsorship** \$1,000

- Logo on event signage
- Social media recognition



Let's Build Something Good Together

Join us in creating meaningful impact while connecting with the community in a genuine and memorable way.



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